

FOODPACK LAB2 & ITC

ITC Packaging & Printing
Business



DIRECT FILLING IN CARTONS

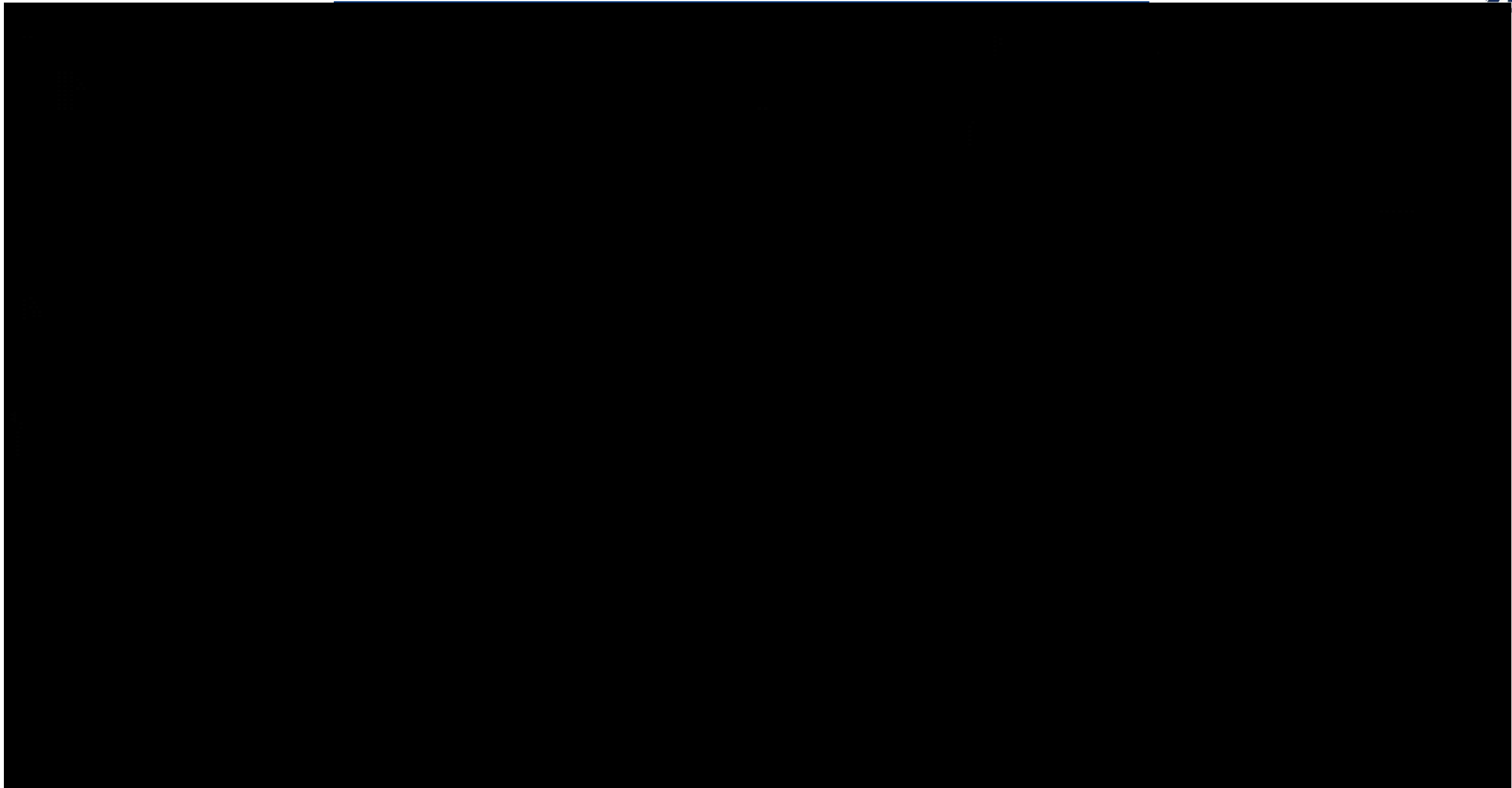
- Title : Direct Filling in Carton for Food Products.
- Project Brief :
 - Plastic replacement approach and market is having such solutions, However the concern is the hermetic sealing and barrier requirements.
 - Example : Direct filling of Detergents (video in next slide)
- Properties Expected:
 - Barrier Properties – WVTR & OTR
 - Sealing – Hermetic
 - Mechanical strength
 - Cost effective
 - Compostable & Sustainable
 - Retention of Nitrogen Flushing
 - Retortable/ Microwavable.

Application products:

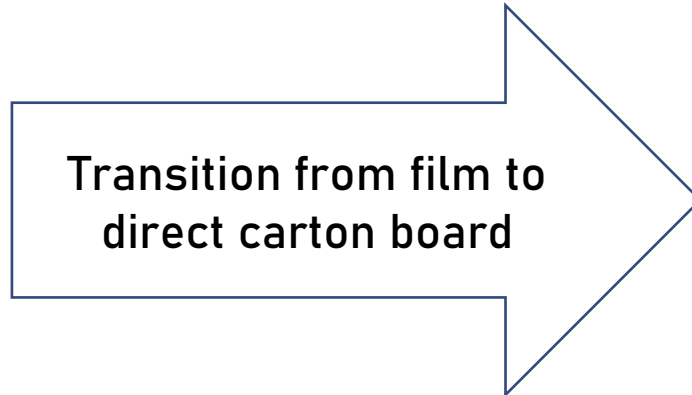
- Breakfast Cereals
- Infant Foods
- Ready to Cook / Ready to Eat Foods.
- Beverage Segment (Tea/ Coffee)



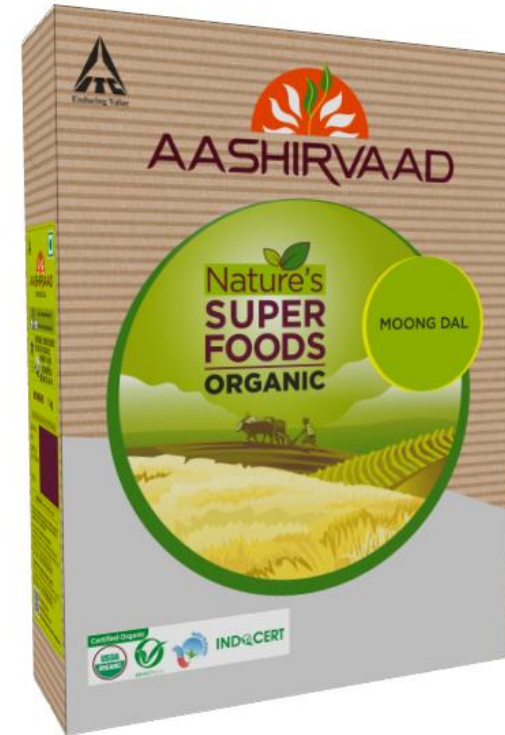
Direct Fill Packaging Cartons



Goal



Transition from film to
direct carton board



Pic - for reference only



Products Preferred to Start with

1) Dal / lentils – A type of dried pulses

Current Package Structure – Flexible / Film Packaging: PET + Natural PE



Products Preferred to Start with

2) Soya Chunks – Byproducts left after extraction of soybean oil

Current Package Structure – Flexible / Film Packaging: PET + Natural PE



3) Tea Powders

Current Package Structure 1 – METPET + Paper + PE



Production Line

Below enclosed are the three widely used product filling production line

- **Cartonator**

Link : <https://www.youtube.com/watch?v=lipB44kxXy8>

- **Vertical Form Fill Seal Machine**

Link : <https://www.youtube.com/watch?v=9sjs0VR9DYY>

- **Horizontal Form Fill Seal Machine**

Link : https://www.youtube.com/watch?v=ikWbyuK_fpQ



Package Characterization

Package Substrate – Paper Board (Additional compostable barrier coatings may be provided over paperboard for enhancing package properties depending on product nature)

Package Profile – We are open to innovative shapes and structures of the package

Package Size 1 – For filling 500g of product

Package Size 2 – For filling 1kg of product



Thank You

